

**Jerry Sanders
Businessman, Retired Police Chief**

FAILED LEADERSHIP LED TO CRISIS AT CITY HALL

City Hall couldn't say NO to demands for higher pension benefits, and was afraid to tell us the truth about financial problems. One cover-up led to another, until our city became a national poster child for mismanagement. Now, the crisis threatens basic city services.

A TRACK RECORD FOR RESCUING TROUBLED ORGANIZATIONS

As police chief, Jerry expanded neighborhood policing, reduced crime 49% and restored public trust. At United Way, he cut bureaucracy and increased support for community organizations. When Red Cross was under fire, he opened finances to public review, rebuilt the agency's reputation.

JERRY WILL MAKE US PROUD OF OUR CITY AGAIN

- Jerry will clean house at City Hall, bring in an outside team of respected managers from public and private sectors.
- Jerry's plan will streamline bureaucracy and cut over \$10 million per year in overhead (www.JerrySandersforMayor.com).
- Financial reforms will restore our credit rating, give us the resources to reduce beach and bay pollution, improve parks, restore library hours and 6-to-6 program – without raising taxes or fees.
- Ethics and customer service start at the top. Jerry will restore trust and respect for city government.